



MEDIA RELEASE

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COLLETTE ANNOUNCES TRAVELLING WELL INITIATIVE

Collette has announced a commitment to an expanded health and wellness initiative through its branded Travelling Well Experience.

The global tour operator's carefully-crafted plan for the resumption of travel is focused on the guest experience. The initiative covers key points in the customer journey starting with the company's innovative Travel Protection Plan which provides financial protection through its cancel for any reason travel waiver. The plan enables guests to cancel for any reason up to 24 hours prior to departure and receive a full cash-back refund.

There are numerous wellness protocols in place with a recognition of the new normal, with tours supported by highly-trained tour managers who are there to assist guests with the extra measures taken by the company. Collette's suite of measures is aimed at mitigating health risks for guests while continuing to create tours that are clean, secure, and enjoyable.

"Our guests' wellbeing is paramount, and we will do our best to deliver a safe and enjoyable tour," said Jaclyn Leibl-Cote, President of Collette. "In this new age of physical distancing, we are doing our part by ensuring there is ample space on coaches to spread out and meals will also be arranged to take distancing into account."

Collette's small-group Explorations tour range already lends itself to this new era with the average maximum size being 19. In addition to distancing, high-touch areas on coaches will be cleaned and sanitized multiple times a day, and anti-bacterial gel will be available at all times.

For more information regarding The Travelling Well Experience, frequently asked questions, and all the latest travel deals and opportunities, visit <https://www.gocollette.com/travelingwell>

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Video available via: <https://www.gocollette.com/en-au/videos/2020/traveling-well>

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For details of the full tours or to book a trip:

Contact your local travel agent and ask for Collette!

Call Collette on 1300 792 195 or visit www.gocollette.com.au

About Collette

Touring for today's traveller...

Featuring award-winning tour managers, and superior accommodation, Collette has been a pioneer in guided touring since 1918. With classic tours, small groups, river cruises and spotlight' city stays, there are over 150 tours which go to more than 55 countries offering customers exceptional choice, value and superior 4- star+ quality. Collette is a third-generation, family-owned worldwide tour operator. With headquarters in Rhode Island, Collette's Sydney office (opened in 2014) adds to the company's global presence which includes offices in Vancouver, Toronto and Nevada. Renowned for connecting guests with cultural experiences which go far beyond those of an ordinary holiday, Collette prides itself on providing real value to its guests and agent partners. Expert tour managers, an industry-leading travel protection plan and inclusive touring are just part of the top-quality Collette experience.