



## **MEDIA RELEASE**

**June, 2019**

### **Collette Launches 2020-2021 Preview Brochure featuring savings up to 15%**

With over 100 years' experience in guided travel, leading global operator Collette has announced the launch of its 2020-2021 preview brochure, offering travellers even more options for exploring the globe with additional tours, more guaranteed departures, and up to a 15% discount on selected tours and dates.

The current early bird special of 15% off applies to selected tours and dates booked before 5 July 2019 for the departure period of 1 January 2020 and 30 April 2021. Savings can be as much as \$500 per person and booking early ensures access to the most in-demand departure dates. In addition, Collette's \$250 deposit option makes it easy for travellers to secure this offer now and finalise payment later.

The preview brochure features 62 tours in total, with highlights including Sunny Portugal for the lead-in price of \$1,999 (per person twin share, departing 19 February 2020). Beginning in Lisbon, Portugal's vibrant capital city, the tour allows guests to discover the sandy white beaches of the Algarve and Faro, charming villages and the architectural gems of the Portuguese Riviera.

Seven exciting new tours have been introduced, including Spotlight on Santa Fe, Croatia and Its Islands, Sicily and Malta, Painted Canyons of the West, Bluegrass Country and Smoky Mountains, and the comprehensive tour Washington DC, Niagara Falls and New York City.

The Spotlight on Santa Fe tour starts at \$2,199pp and offers guests an in-depth look at this multicultural city. Must-see attractions include Chimayo's culture and heritage and a guided tour where guests can discover the drop-off points where KGB spies exchanged top secret information during the Manhattan Project.

The 12-day tour to Sicily and Malta brings together these two popular Mediterranean islands with their eclectic mix of heritage, culture and architecture. From delicious local produce such as ricotta sampled at a farm, to quaint cobbled cities such as Valletta, this tour is sure to please with its starting price of \$3899 per person.

The Heritage of America tour, a favourite for Australian travellers, returns as a highlight in Collette's new preview brochure, along with the popular Iceland's Magical Northern Lights tour and the small group Explorations tour, Colours of Morocco.



Iceland has become a trending destination for travellers, and Iceland's Magical Northern Lights tour is excellent value, with prices starting from \$2,799pp including a \$500pp reduction.

Colours of Morocco is another favourite straight out of Collette's successful Explorations collection, catering for the more adventurous traveller. Starting at \$3,149, guests can save up to \$475 per person on this small group tour which includes visits to the breathtaking Hassan II Mosque and an opportunity to experience the serenity of the Sahara Desert during a two-night camp stay.

James Hewlett, Head of Marketing, Collette said, "We are really pleased to be able to offer such an extensive range of tours in our 2020-2021 Preview brochure. Guests who book early have the best choice of dates as some of these tour departure dates will sell out very quickly."

Collette's extensive touring program has been developed and adapted over 100 years to meet travellers' needs, providing tailored opportunities for adventure, relaxation and everything in between. All tours include on-tour activities, optional excursions and meal choices, making travel easy and enjoyable.

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**For images:** <https://www.dropbox.com/sh/n8rflq8kz71nxzf/AAALhUxTtM-esNf9Vb5njiQCca?dl=0>

### **For details of the full tours or to book a trip:**

Contact your local travel agent and ask for Collette!

Call Collette on 1300 792 195 or visit [gocollette.com.au](http://gocollette.com.au)

### **About Collette**

Touring for today's traveller...

Featuring award-winning tour managers, and superior accommodation, Collette has been a pioneer in guided touring since 1918. With classic tours, small groups, river cruises and 'spotlight' city stays, there are over 150 tours which go to more than 55 countries offering customers exceptional choice, value and superior 4- star+ quality. Collette is a third-



generation, family-owned worldwide tour operator. With headquarters in Rhode Island, Collette's Sydney office (opened in 2014) adds to the company's global presence which includes offices in Vancouver, Toronto and Nevada. Renowned for connecting guests with cultural experiences which go far beyond those of an ordinary holiday, Collette prides itself on providing real value to its guests and agent partners. Expert tour managers, an industry-leading travel protection plan and inclusive touring are just part of the top-quality Collette experience.