



**Media release**

**17 May 2021**

**Renewables miss out in the budget but Macarthur businesses turning to solar to save and invest in new business initiatives**

Regardless of renewables missing out in the Federal budget, local businesses in the Macarthur region are investing in solar technology to save on power bills, reduce their carbon footprint and use the savings to innovate and improve their business model.

Thomas Bell, Sales Director of world-leading solar solutions provider Energius, commented that businesses in the area are rapidly embracing solar which is the world's cheapest form of energy.

Bell said that CBS Printing is one of over 5 local businesses, across 15 properties in the Macarthur region, to install solar with Energius in the last 5 years.

“We have seen a trend emerge in the Campbelltown-Macarthur area, having installed solar on 15 commercial properties, which is more than any other area in Australia,” said Bell.

“What we’ve seen is forward-thinking business and property owners eager to reduce their bottom line and looking to us for solutions. It is wonderful to see these clients achieve substantial savings to invest back into growing their businesses, like CBS Printing has done.”

CBS Printing is a family-owned and operated business that has been providing commercial printing, design and distribution services to the Macarthur area for over 40 years. The company made the decision to engage solar-solutions provider Energius, to install over 260 solar panels on the 1300sqm roof of its Smeaton Grange factory in September 2018 and has since saved almost \$30,000 on energy costs.

In 2020, the panels produced 96.8MWh of energy, which is enough to use a computer for 841,562 hours or to make 1,935,594 pieces of toast.

CBS Printing has re-invested its savings on energy costs into expanding its extensive range of printing and fulfilment services. In order to adapt to challenges experienced as a result of COVID-19, CBS Printing has started producing ready-meal food packaging, which has seen a spike in demand since the start of the pandemic. This decision has helped offset a downturn in



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business from regular clients who were unable to operate due to COVID-19 restrictions and has helped to recoup the loss in sales that many local businesses felt the brunt of in 2020.

Director, Stephen Wilson, said the decision to convert to solar was easy, after calculating the company's return on investment to be under 5 years.

"When we looked into the rate of return and potential for future savings, we realised this was a very sensible choice to make, especially considering the government incentives available at the time," Wilson said.

"I see solar as an excellent long-term investment in both the property and our family business."

In addition to its financial benefits, Wilson says the decision to convert to solar energy was an important step toward the company's goal to develop sustainable business practices. CBS Printing has implemented a number of measures to ensure it is ahead of the game when it comes to reducing carbon emissions, including the use of sustainable paper, chemical-free soy-based ink and LED lighting.

Wilson stated that the staff are proud of the company's approach to sustainability and that CBS Printing has shared its carbon-reduction efforts including installing solar with customers.

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### **About Energus**

Energus is the Australian arm of Sunman Energy; a technology company founded by a group of industry veterans delivering the future of Solar. Through the research and development of composite materials, Sunman has successfully commercialized the world's first glass-free, lightweight, and flexible Panel – eArc. Replacing glass completely, eArc brings solar power to markets and applications scenarios that were previously impossible.

### **About CBS Printing**

Established in 1977, CBS Printing is a family owned company supplying quality corporate print and marketing solutions. Backed with a dedicated team of knowledgeable and experienced staff, they are committed to traditional values of honesty, integrity, and reliability.

### **For media interviews or information:**

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