

## Press release

### 13 July, 2020

## QBD Books announces solid growth and expansion plans in 2020

The next six months will feature a series of exciting updates for QBD Books stores across the country, bucking the trend for retail in what has been a very difficult year for many retailers. Over the last three years, the company's footprint has grown from 56 to 76 stores across Australia, expanding into Western Australia, Tasmania and further into South Australia.

Australia's largest Australian- owned and operated book retailer will launch its exciting new Australian Geographic kiosks across selected stores, refurbish multiple stores and expand the capacity of its online fulfilment centre to cater for increased online sales. The online fulfilment centre has seen a rapid rise in sales over the last few years, but its expansion has been expedited due to the marked increase in demand over the last few months.

QBD Books began rolling out its new retail partnership with Australian Geographic with the integration of the online store successfully launching in June. By mid-August, QBD Books stores across the country will include a core range of Australian Geographic products, featuring the very best from the iconic Australian brand whose best sellers over the past month are educational and recreational products including puzzles, games, and telescopes.

"Everyone at QBD is looking forward to welcoming Australian Geographic customers into our stores. We are very excited to bring this new range of products to the Australian public and make this iconic brand even more accessible through the QBD Books network," said Nicholas Croydon, CEO QBD Books.

The in-store customer is also top of mind with a consolidated approach to refurbishing existing stores. Designs to accommodate the new Australian Geographic range will vary from store to store, starting with a complete overhaul in some cases to stores being refreshed with updated branding and fixtures in other instances.

Key upcoming dates for Australian Geographic Kiosk openings include:

Joondalup WA– 15 July 2020

Carindale QLD – 15 July 2020

Chermside QLD – September 2020

For the instore QBD store refurbishments key dates include:

Strathpine QLD – July 2020 complete

Morayfield QLD – July 2020 complete

Indooroopilly QLD – November 2020

Loganholme QLD– August 2020

Chermside QLD – September 2020

Toombul QLD– August 2020

- Ends -

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### **About QBD Books**

Founded in the late 1800's, QBD Books is Australia's largest Australian owned and operated book retailer with 76 stores located in major shopping centres Australia wide, as well as an online store which offers a secure shopping experience and a click and collect service.

Along with QBD stores extensive range of books, QBD Books offers an exceptionally high level of specialist customer service from highly experienced and knowledgeable booksellers.

[www.qbd.com.au](http://www.qbd.com.au)