



## **Press Release**

**28 October, 2020**

### **QBD Books backs Melbourne and invests in new stores**

QBD Books, Australia's largest Australian-owned and operated book retailer, has announced that it is investing in two new stores in Melbourne which is welcome news for customers and the Victorian economy.

With the reopening of retail stores and easing of other lockdown restrictions in Melbourne, the announcement is very timely and will boost confidence in the retail sector which has taken a hammering over the past few months. The company's new Melbourne Emporium store in the heart of the city is scheduled to open on November 24 as is its second new Victorian store at Chadstone Shopping Centre.

"We are very pleased that we have been able to expand our footprint in Melbourne," said Nicholas Croydon, CEO QBD Books. "It's been a trying time for some of our customers who we are keen to welcome back in person. "

"We are also looking forward to servicing new customers in these additional locations and introducing them to our exciting range of products."

The company is creating 70 new jobs in Victoria, 20 of which are in the two new stores and remaining 50 are in the existing 15 Victorian stores. In addition, the company opened its Westfield Parramatta Store on the 24<sup>th</sup> October.

QBD's well-read team members are looking forward to guiding book lovers and Christmas shoppers towards the perfect read and introducing them to the new Australian Geographic range.

All stores will be trading under strict COVID-19 guidelines. The range is also available online or by phoning 1800 723 257.

- Ends -

For further information please contact Momentum2:

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## **About QBD Books**

Founded in the late 1800's, QBD Books is Australia's largest Australian owned and operated book retailer with 76 stores located in major shopping centres Australia wide, as well as an online store, which offers a secure shopping experience and a click and collect service.

Along with QBD stores extensive range of books, QBD Books offers an exceptionally high level of specialist customer service from highly experienced and knowledgeable booksellers.  
[www.qbd.com.au](http://www.qbd.com.au)