

**MEDIA RELEASE**

**09 August 2018**

**AICD to focus on gender diversity in the boardroom  
*One-day seminar in Perth on 13 September 2018***

The Australian Institute of Company Directors (AICD) will hold a one-day course 'Board Effectiveness for Women' on Thursday, 13 September 2018 from 9am to 4.30pm at the AICD WA Training Room, Level 1, Allendale Square, 77 St Georges Terrace, Perth.

The course is aimed at both women and men looking to enhance their communication style and leaderships skills, improve the dynamics of their team and address both conscious and unconscious biases.

Attendees will complete a pre-course webinar – *Innovation and Diversity – Creating Breakthrough Ideas and Smarter Decisions* – which explores tactics for encouraging diversity of thinking and creating a culture of inclusion. The face-to-face component of the course examines effective decision making, differences between board and management, leadership in the boardroom and the impact of culture and gender on leadership styles.

Post-course reading of the AICD publication, *Which Two Heads Are Better Than One*, explores the benefits of diversity of group composition, how to have disciplined conversations and the importance of being open about bias.

Course Facilitator, Trish Ridsdale, AICD said, "There is a significant body of research which shows that the culture and performance of an organisation is positively impacted when there is diverse representation at board level. This course is about highlighting the skill sets that a diverse group can bring to the table."

The AICD provides professional development and networking opportunities for senior executives and directors, supporting them in confronting the challenges they face as business leaders and board members. As well as delivering meaningful programs to the director community across business, government and the not-for-profit sector, the AICD aims to positively impact society and the economy through governance education and advocacy.

Jody Nunn, AICD State Manager WA said, "We are pleased to offer this very topical session which focuses on the importance of gender diversity and inclusion at board level. WA has made a significant impact through a range of programs including the Director Pipeline Program which supports a cohort of women to build their skills and provide an opportunity to raise their profile in the local governance community."

Further information and course application available at  
[www.companydirectors.com.au/shortcourses](http://www.companydirectors.com.au/shortcourses)

**AUSTRALIAN INSTITUTE  
of COMPANY DIRECTORS**

For more information about other WA events and courses, please contact the WA Division on 1300 739 119 or [wa@aicd.com.au](mailto:wa@aicd.com.au)

**ENDS**

**For media enquiries please contact:**

Momentum<sup>2</sup>: 02 9212 2000

Emily Donnelly: [edonnelly@momentum2.com.au](mailto:edonnelly@momentum2.com.au) 0423 159 473