

**MEDIA RELEASE**

**Friday 13<sup>th</sup> July 2018**

**Geraldton's Mid-West Leaders' Lunch to focus on  
regional business success strategies**

***AICD in Partnership with Pollinators to host event encouraging local business to  
Innovate, Collaborate and take Risks***

On Thursday 19 July 2018, the Australian Institute of Company Directors (AICD), in partnership with Pollinators, will offer its members and non-members the opportunity to attend the Mid-West Leaders' Lunch from 12-2pm at POSH Events & Functions, 218 Marine Terrace, Geraldton.

Pollinators is a locally based social enterprise which focuses on innovation and collaboration to create successful business opportunities in regional areas. Pollinators Chair, Natasha Colliver, and members of the board will discuss the risks facing organisations deliberately disrupting the status quo, and the importance of building a culture of innovation at Board Level.

"Regional communities have always had to innovate and think creatively due to lack of resources and look for solutions that require some element of risk," says Natasha Colliver.

"Our focus is to ensure Pollinators create an environment that fosters creativity, making innovation possible, otherwise at a board level, without an appetite for risk, this won't happen and we won't grow as an organisation."

"This involves respecting laws and regulations whilst having the appropriate procedures, systems and policies in place to foster innovation within this context.

Colliver, also a Local Councillor for the City of Geraldton, has previously completed the AICD's Sports Governance and found the learnings invaluable.

"Many regional communities have strong associations with sporting bodies so having an awareness of the governance issues in this arena is extremely useful."

The AICD provides professional development and networking opportunities for senior executives and directors, supporting them in confronting the challenges they face as business leaders and board members. As well as delivering meaningful programs to the director community across business, government and the not-for-profit sector, the AICD aims to positively impact society and the economy through governance education and advocacy.

"We are pleased to be able to host the Mid-West Leaders' Lunch and give members and non-members the opportunity to learn and gain insights from a professional body like Pollinators. The AICD is committed to delivering innovative, tailor-made training

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and networking opportunities which cater to the needs of our region,” said Jody Nunn, Manager, Western Australia, AICD.

WA members wishing to enquire about the AICD governance programs can contact the WA Office on 08 9320 1700 or [WA@aicd.com.au](mailto:WA@aicd.com.au)

ENDS

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