

Media Release

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QBD Books continues its expansion and invests in regional stores

QBD Books, Australia's largest Australian-owned and operated book retailer, is continuing its investment in regional Australia and opening two new stores. The Hervey Bay store will open in May, with another store coming to Coffs Harbour in June.

The announcements are welcome news for local customers and reflect QBD Books' ongoing growth which will bring the total number of QBD Books stores nationally to 81.

The official opening event for Hervey Bay will take place at 10.30 am on Friday May 28th 2021, Shop 080, Stockland Hervey Bay, 6 Central Avenue, Pialba. The event will feature a ribbon cutting and dedication to celebrate the opening of what will be QBD Books' largest regional store in Australia and the only QBD Books store on Queensland's Fraser Coast.

Special guest Jody Allen, author of "Earn At Home Mum" will be at the event along with signed copies of her brand new book. Award-winning author Karen Foxlee, will also be in attendance.

The Coffs Harbour store will open on Saturday 12 June, 2021. It will be the first QBD Book store to open between the Gold Coast and Newcastle, which is an exciting development for the NSW Mid- North Coast and its residents.

Both stores will carry all of QBD Books' great range, discounted products and Australian Geographic bestsellers. In addition, the stores will have dedicated school representatives to assist the educational community with their purchases.

"Our new stores give locals the opportunity to browse thousands of titles; from highly anticipated new releases including Legacy by Nora Roberts, The Happiest Man on Earth by Eddie Jaku and Dogman, to bestselling and discounted titles; with more available to order in," said Nicholas Croydon, CEO, QBD Books.

"Readers can also explore the very best educational and recreational products from iconic brand Australian Geographic, whose best sellers over the past month are puzzles, weather stations, and children's scientific activity kits."

Croydon added that the staff in both locations are looking forward to welcoming customers and providing them with the high level of customer service and advice for which the company is well known.

In addition to the two new stores, QBD Books is increasing its footprint by expanding and refreshing the look of its established Queensland stores in Chermside, Indooroopilly and Garden City.

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About QBD Books

Founded in the late 1800's, QBD Books is Australia's largest Australian owned and operated book retailer with 76 stores located in major shopping centres Australia wide, as well as an online store, which offers a secure shopping experience and a click and collect service.

Along with QBD stores extensive range of books, QBD Books offers an exceptionally high level of specialist customer service from highly experienced and knowledgeable booksellers.

www.qbd.com.au